

January 2010

Volume 2, Number 1

The staff and partners at **Books in Sync** wish everyone a happy, healthy and successful 2010!

Books In Sync.com

<http://www.booksinsync.com>

In these tough economic times we know advertising dollars are short and the need for quality promotion is great, so we offer our ad pages at some of the lowest rates on the web.

By partnering with Editors, Videographers, Publishers, and Book Cover designers we have an unbeatable combination of affordable services.

The Reader's Café and Video Theater are always open for browsing.

The **Books In Sync** Newsletter is read monthly by over **3000** readers and authors.

John Howard Reid

BIS Author of the Month for January

John Howard Reid, Chief Judge of three annual literary events, comes to Books In Sync with 50+ years experience in writing and publishing. Mr. Reid's more than 70 books are listed on his author page and have been an exciting addition to the Reader's Café.

His Categories Are:

Bible Translations, Historical Novels, Short Stories, Poetry, Movie Guides, Writing Advice, Mystery and Detective Thrillers

Each year, John Howard Reid and Tom Howard sponsor three writing contests, which are open to writers worldwide.

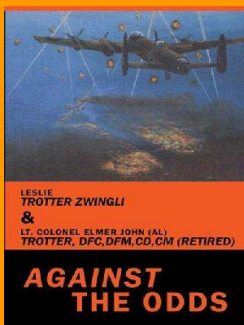
Visit John at

More on Page 4

<http://booksinsync.com/authordirectory/reidjohnhoward.html>



The Book Cover Contest



The BIS Nov-Dec 2009 Book Cover Winner is

AGAINST THE ODDS

by

Leslie Trotter Zwingli and Lt. Colonel Elmer John Trotter, DFC, DFM, CD, CM (retired)

Reader's Choice Reviews Best Books of 2009

At **Reader's Choice Reviews** we were fortunate to review some truly wonderful books in 2009. After careful consideration, four books (two fiction novels and two memoirs) were chosen as the best of the year for their standout inspiring true stories, intriguing characters, page-turning thrills and heart pounding suspense.

See page 5 for more information on these extraordinary must-reads!

All four of these books are Highly Recommended by reviewer William Potter.

Cindy Bauer Design Services

Cindy offers a wide variety of book and author-related services including:

Banner design - Great for blogs and websites

Blog setup - Get your blog up and running today

Bookmarks - Hand them out at your next signing

Business card and Postcard design - Always keep some on hand

Flyer design - Perfect for promoting your next book signing or event

Website setup - A must for every author

Contact Cindy Bauer cindybauerbooks@yahoo.com

Ida Publisher Book Trailers

All BIS authors have the opportunity to purchase an 'Ida Professional Video Book Trailer' at an amazing price break!

'Ida Professional Book Trailers' are professional quality, 2-3 minutes in length, with the expert service and price break that authors have come to expect here at Books In Sync! Uploaded to your BIS page and YouTube.

See Ida trailers in the BIS Video Theater

<http://booksinsync.com/booksinsynctheater.html>

Contact Ida at
idadpublisher@booksinsync.com

Print and E-book Publishing

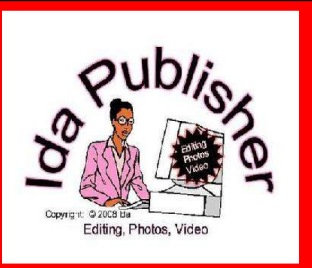
In this uncertain economy there is one thing that is certain. If you are an author, you need a publisher that meets all today's publishing demands at a price that won't break your publishing budget! Why pay more? Why place your books with numerous publishers?

RealTime Publishing and **The E-BookSale Publishing** can handle all of your publishing needs.

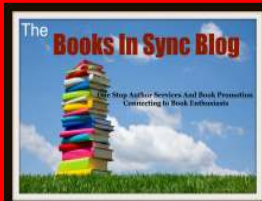
Let's Get Started Today! info@realtimepublishings.com

Ebooks are becoming more popular than print books. Check out all the great titles at **the E-BookSale Book Store** visit

<http://thebooksale.com/zen-cart/>



The Books In Sync Blog



The Books In Sync blog features book reviews, interviews, press releases and more. Check it out at

<http://www.booksinsync.blogspot.com>

The Book Preview Trailer Contest!



The Book Trailer Recognition Contest
Enter your video book preview trailer today!
Voting will begin in February.

<http://booksinsync.com/booktrailercontest.html>

Shamrock Editing

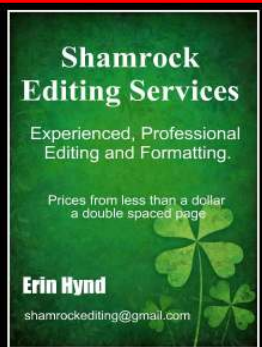
Fast, accurate editing and proofreading with quotes starting from \$100 per 25,000 words.

Example: a 75,000 word manuscript for approximately \$300.

Novels, memoirs, short stories, school projects.

Editor: Erin Hynd, a college-trained, professional writer/editor with more than 15 years experience in communications/publishing.

For a quote and a sample edit, please submit a 3-5 page manuscript sample in a Word document format. shamrockediting@gmail.com



CF Professional Translations, LLC

We are happy to extend a discounted rate to Books In Sync Authors. Please send us your manuscript for a more accurate estimate.

We offer translation, editing, proofreading, transcription and interpreting services in the following languages: Arabic, Hebrew, Spanish, Chiluba, Italian, Swahili, Czech, Lingala, Turkish, French, Polish, Ukrainian, German, Portuguese, Haitian, Creole, Russian, and many more!

Carline Féraillieur-Dumoulin

E-mail Address: professionaltranslations@booksinsync.com

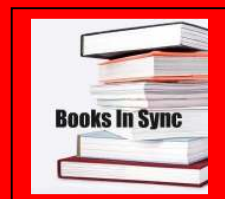


The Books In Sync.ning.com

Come and join the growing number of authors at the Books In Sync Ning, a social networking site. Post your book covers, blogs, video trailers and more. Chat with other authors and share information about writing, publishing, and books.

Books In Sync is looking for a volunteer Admin at our BIS Ning Social Network. This person is an author who is active in online networking. The position entails reviewing and welcoming new authors coming on the Ning site. Contact Theodocia McLean at theodociam@booksinsync.com

<http://booksinsync.ning.com/>



**Books In Sync
Welcomes new
authors!**

Behcat Kaya

J. A. Hunsinger

Steven Nedelton

Paulette Harper

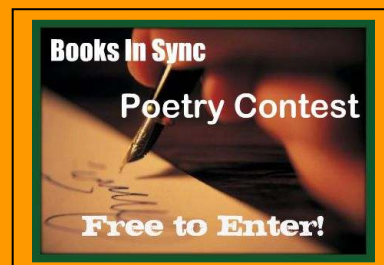
J.R. Hauptman

Thomas C Almond

John Howard Reid

Poetry and Short Story Contests

Voting will begin January 1st 2010. Winners will be featured here in the newsletter and will have their winning entry and Bio released in a Press Release. Visit [Books In Sync.com](http://BooksInSync.com) to vote for your favourite poem or short story.



Author of the Month John Howard Reid

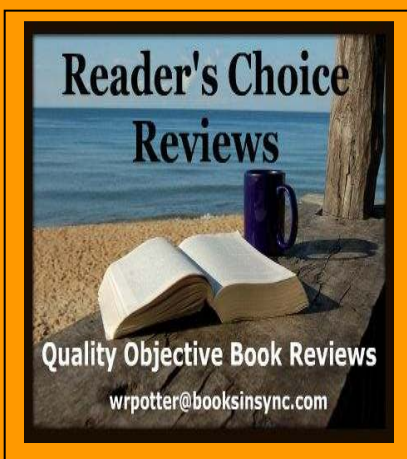
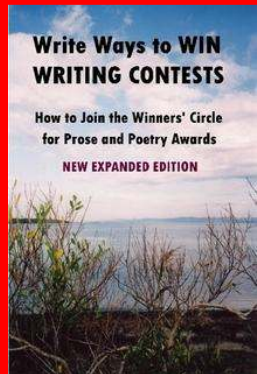
Write Ways to Win Writing Contests: How to Join the Winners' Circle for Prose and Poetry Awards by John Howard Reid

John Howard Reid is Chief Judge of three annual literary events: The Tom Howard Short Story, Essay and Prose Contest, the Tom Howard Poetry Contest, and the Margaret Reid Prize for Traditional Verse. These long-established, prestigious writing competitions each offer cash prizes totalling \$5,350. In "Write Ways to WIN WRITING CONTESTS," John Reid tells every aspiring author how to achieve success. To research this book, he entered no less than eighty writing contests himself. His entries won prizes, or were short-listed, at least 27 times – better than a one-in-three success rate. "I would easily have achieved a one-in-two success rate if I had only entered the RIGHT contests," Reid declares. "I entered some of them merely to prove my theories or simply to obtain Judges' Reports." In this book, John Howard Reid will tell YOU how to select the RIGHT contests for YOUR essays, short stories and poems.

Paperback: 140 pages
Publisher: Lulu.com (October 29, 2008)
978-0557023257

Amazon:

http://www.amazon.com/Write-Ways-WIN-WRITING-CONTESTS/dp/0557023254/ref=sr_1_1?ie=UTF8&s=books&qid=1261055212&sr=1-1



One of the best ways to help promote and sell your book is through well written book reviews.

At **Reader's Choice** we read the entire book and write a 300-600 word review.

All reviews are posted to Amazon.com and marketing packages are available for maximum exposure of your book.

All reviews are quality assured by a professional editor.

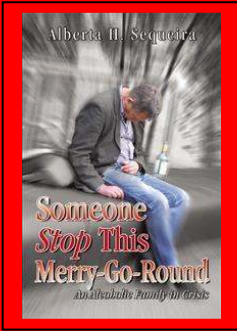
Contact wrpotter@booksinsync.com

Visit
Books In Sync.com

Book promotion and
author services!
<http://booksinsync.com>

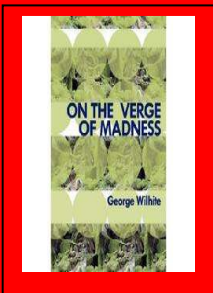
Reader's Choice Reviews

Recommends Four Books from 2009



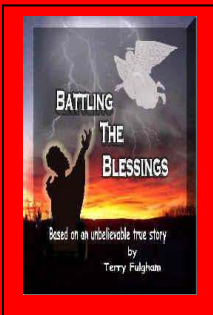
Someone Stop This Merry-Go-Round: An Alcoholic Family in Crisis by Alberta H. Sequeira

Alberta H. Sequeira is a talented writer. She shows great courage not only in surviving, but in her willingness to return to these experiences when she wrote this memoir. I believe this book could be of great help to alcoholics, their families and even counselors. I highly recommend ***Someone Stop This Merry-Go-Round: An Alcoholic Family in Crisis*** and I look forward to the follow-up coming soon. The sequel, *Please, God, Not Two-This Killer Called Alcoholism* details how Sequeira's daughter, Lori Cahill, followed the same path as her father.



On the Verge of Madness by George Wilhite

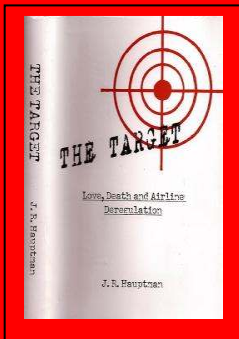
In all eight of these stories, whether novella or short, **George Wilhite's** skill at character development, crisp dialogue and page turning suspense is forefront. He captivates the reader with intriguing characters and fine plotting without the pointless brutal violence and gratuitous sex that has become so common in horror today. I highly recommend ***On the Verge of Madness*** and I look forward to the follow up, *Silhouette of Darkness*. I doubt that it will be long before a major publisher signs Wilhite, as his work deserves to be on shelves next to the likes of Peter Straub and Thomas F. Monteleone.



Battling the Blessings by Terry Fulgham

Battling the Blessings isn't simply a kid-gets-hooked-on-booze-and-drugs-and-turns-his-life-around story. It is an unflinching and inspiring telling of a man's struggle with himself and his demons. Fulgham doesn't make excuses for his actions; he takes full responsibility. Reggie isn't a bad guy—he is a smart, compassionate person who just made many bad choices. I found myself cheering for him, hoping that he would one day leave the street life behind and make himself and his family proud.

This is Terry Fulgham's first book. However, he writes with the skill of a seasoned author. He knows how to spin a story in a way that will affect and captivate his reader. Often, I was laughing at his humor, shaking my head in shock, and misting up at a sad passage all in the same chapter. I highly recommend this entertaining glimpse into a remarkable life.



The Target by J.R. Hauptman

J.R. Hauptman draws on his vast experience as a jet pilot to bring the reader into the cockpit with vibrant sensory descriptions and strong, scene-setting narrative. He has written an intriguing plot filled with plenty of tension and conflict, superb character development, realistic dialogue and an unrelenting pace. I have heard it said that men don't read anymore—too distracted by the Internet and video games to pick up a book. I disagree. Guys will enjoy this intriguing story with tough-as-steel, take-no-bull, Cap'm Ivan who stands tall for his beliefs and never gives up. ***The Target*** is highly recommended for those who enjoy great thrillers.