

[Books In Sync Author Spotlight Interview With Author Dr. Charles Toftoy](#)

[Books In Sync Fiction Thriller Author Charles Toftoy Releases *It's In The Eyes* and *Eyes Of Cold Case Killers*](#)



[Dr. Charles Toftoy](#) has worked in the military, corporate, and academic sectors. He was a US Army airborne ranger and infantry officer, and a highly decorated Vietnam veteran earning two purple hearts.

He has a doctorate in strategic planning, an MBA from Tulane University, and a BS in engineering from West Point. In the corporate world, he served as General Manager for Raytheon Service Company, Director of Marketing for Lear Siegler, Inc., and President of PATCH Associates, among others.

At George Washington University, he served as the director of the Entrepreneurial Small Business Program and taught at the undergraduate and graduate level in The Business School.

Dr. Charles Toftoy has received numerous academic, corporate, and military awards and honors and currently serves as a business strategies advisor to several local companies in Arlington, Virginia.

What makes you proud to be a writer from Virginia? Virginia is a wonderful state so I like to have the book's setting in Virginia.

What or who inspired you to become a writer? The murder of one of my top business students.

When did you begin writing with the intention of becoming published? About 8 years ago.

Did your environment or upbringing play a major role in your writing and why? My experiences throughout life.

Do you come up with your title (s) before or after you write the manuscript (s)? Before

Tell us why you write the genre (s) that you write? The thriller-fiction allows me to bring out life's lessons via dialog.

Tell us your most rewarding experience while in the writing process? My characters grew on me. They talked to me. What an experience!

Tell us your most negative experience while in the writing process? The time it takes to do thorough research. One has to be patient.

Tell us your most rewarding experience in your publishing journey? I laughed with my characters and cried with them. I mean real tears as I wrote.

Tell us your most negative experience in your publishing journey? Finding a real good, honest publisher.

What one positive piece of advice would you give to other authors? Get an editor right at the beginning. Know your beginning and end.

Who is your favorite author? Nelson DeMille

What Format (s) are your books in: Print Only.....E-Book Only....or Both? Both

Is there anything else that you would like to share with us? I love to write thrillers and I write the way people really talk.



[It's In The Eyes](#) by [Charles Toftoy](#)

A Psychopath Is Stalking Co-Eds In Washington, DC.

It's spring in Washington, DC - a beautiful time of year in the nation's capital, yet its citizens are uneasy. Their heightened restlessness is reminiscent of the recent 9/11, sniper, and anthrax scares. But this time the enemy is a psychopathic killer responsible for the deaths of four local university co-eds - raping and murdering them using rituals practiced by the Thuggees, killers for the Goddess Kali who were responsible for the deaths of more than two million travelers in India in the 17th and 18th centuries.

It's up to Lars Neilsen, a college professor and part-time sleuth, and his highly skilled Alpha Team to find out who is committing these atrocious murders. But Lars and his team are in for a few nasty surprises along the way...

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[Amazon Customer Reviews](#)

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Eyes Of Cold Case Killers by Charles Toftoy

University professor and sometimes sleuth, Lars Nielsen, along with his highly skilled Alpha Team are together again to help local police solve cold cases. They pursue an intelligent, vicious murderer, Taurus, who has at least 20 cold cases to his credit. Greater Washington, DC residents are on edge as the entire nation watches. Taurus baffles the police as he commits one horrific murder after another, spreading fear along the way. This book is a sequel to "It's In The Eyes".

About the Author:

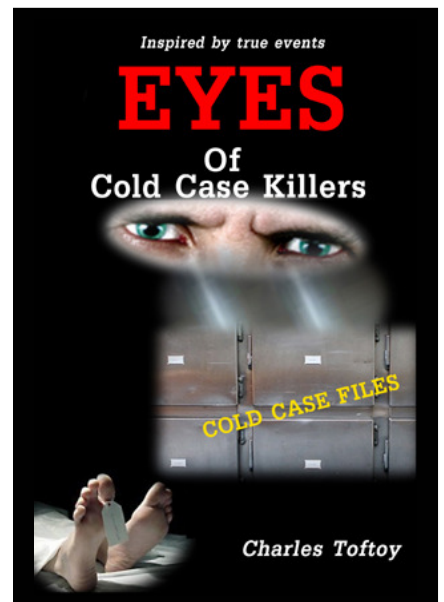
Dr. Charles Toftoy has worked in the military, corporate, and academic sectors. A highly decorated US Army Vietnam Veteran. Graduate of West Point and has an MBA and Doctorate in strategic planning. He taught in The Business School, George Washington University, for 17 years and is now emeritus from GWU. He has received numerous academic, corporate, and military awards and honors.

Charity Proceeds:

A percentage of proceeds from my Sequel, "Eyes Of Cold Case Killers", will go to HEROES, Inc, which is dedicated to aid families of law enforcement officers and firefighters who have died in the line of duty in the Washington, D.C., metropolitan area. (<http://heroesinc.org>).

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http://www.amazon.com/Eyes-Cold-Killers-Charles-Toftoy/dp/1461010136/ref=sr_1_3?s=books&ie=UTF8&qid=1324669570&sr=1-3

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[Charles Toftoy's Website](#)

<http://www.charlestoftoy.com>

[Charles Toftoy Author's Page At Books In Sync](#)

<http://www.booksinsync.com/charlestoftoy.html>

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