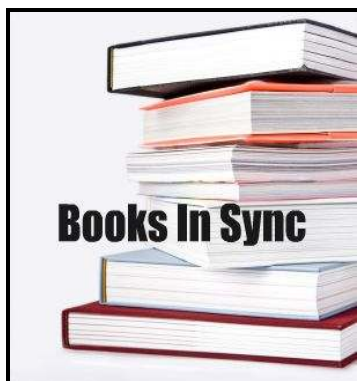


# Books In Sync

## The Author Newsletter

April 2009

Volume 1 Issue 1



**Recognizing Authors For Their Hard Work, Commitment And Contribution To Today's Literary Field And Tomorrow's Literary Future!**

**If you would like to add your message or article to the next newsletter send it to me at [wrpotter@booksinsync.com](mailto:wrpotter@booksinsync.com).**

### Welcome to the *Books In Sync* Author Newsletter

Welcome to the April Issue of the **Books In Sync Author Newsletter**. While Issue 1 is not as extensive as I would have liked, I believe it is the first step in building an informative resource for authors. I invite all writers to submit their news for future Issues.

Do you have a new book coming out this spring? Send me a 200-400 word synopsis and bio, cover j-peg and an author photo if you wish and I'll add it to the next letter. Send me your rave review or book excerpt. Have an upcoming book signing or virtual book tour? Tell me about it. If you are debuting a new website for your books then please allow me to list it here. All submissions will be included in the BIS Author Blog.

Publishing is often an adventure. If you have found a wonderful publisher and would like to tell your story then this is the place. Your article could help a new author find that all-important first publisher.

If your experiences were less than ideal then we here at **Books In Sync** would love to let other writers know so they can avoid the pitfall.

I encourage you to send articles to the newsletter and together we can make this an important stop in the publishing journey.

Thank you for your interest.

**William Potter, Newsletter Editor.**

<mailto:wrpotter@booksinsync.com>

### A message from the site owner.

*by Theodocia Mclean*

One of the most rewarding experiences of founding Books In Sync is that I meet the most dedicated authors who are giving of themselves in many ways to change the world that we live in!

will help authors to reach even further to meet their literary goals.

**Please allow us at Books In Sync to serve you.**

The amazing talent, potential and yet-to-be discovered literature that finds its way to Books In Sync humbles me as an author. I count it a honor to serve the author's that come to Books In Sync and will continue to strive in bringing affordable marketing and services that

**Check out the all new BIS Reader Page! Listed by genre with full length chapter excerpts.**

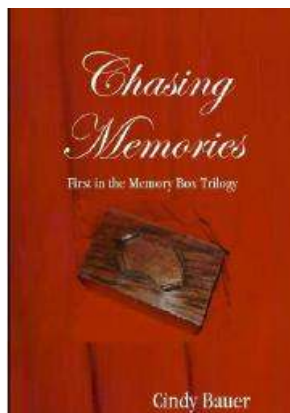
<http://www.booksinsync.com/readerspage.html>



Post in the Blog and Forum

Happy Posting

Visit the just for fun Author Pet's Page!



## Brand new Blog and Author Forum

**William Potter** Forum and Blog Manager [wrpotter@booksinsync.com](mailto:wrpotter@booksinsync.com)

Have a new book coming out, a book signing event, or a virtual book tour? Did you receive a fantastic review?

You can ask questions to other authors about publishing, marketing and writing. If you have any news about you, your book or any aspect of your publishing journey then post it in the author message board. Please share the best of the best resources with other author's as we help each other in this amazing publishing and marketing journey!

<http://www.booksinsync.com/forummessageboard.html>

### **250 Words About Me and My Book!**

Write a 250-400 word blurb about you and your book and I'll post it on the blog. I'll also include it in the next newsletter. Please include these 6 points in the blurb.

1.) Your name. 2.) A short bio 3) Your Book name 4.) When it was published 5.) A short synopsis. 6) Buy links to Amazon.

Include if you wish, a jpeg of you and a book cover jpeg.

<http://www.booksinsync.blogspot.com/>

## Meet a Multi-Book Author

### Meet Cindy Bauer

Born and raised in Iowa, [Cindy Bauer](#) grew up the youngest of three children. An avid reader since early childhood, she often dreamed of becoming a writer. Cindy graduated from Assumption High School in 1975, married her husband Robert in 1976 and left her dream behind. When her mother became terminally ill, Cindy and her husband relocated to Missouri in 1986 to assist with her care. They decided to stay and make it their home.

Cindy's dream to write was sparked when she began working for a daily newspaper. She published her first novel, [Chasing Memories](#), in 2006 and her second, [Shades of Blue](#), in 2007, both of which were edited by her sister, a former journalism teacher. In early 2008, Cindy severed ties with her publisher. She then rewrote and republished both those novels in 2008.

But editor "sis" is not the only family member involved with Cindy's writing

career. Cindy enlisted the assistance of her brother, an artist and lyrics writer, to design the new covers for [Shades of Blue](#), republished November 2008, and [Crystal Clear](#), planned for publication in early spring 2009.

Besides writing and marketing her own works, Cindy now freelances as a writer and editor, and also reviews for [Bookpleasures](#) and [New Leaf Press](#). Cindy also recently joined the staff at [Visual Arts Junction](#) and writes articles on various facets of writing, publishing and marketing.

<http://www.booksinsync.com/multibookauthors/bauercindy.html>



Cindy Bauer

# The Multi-Book Author Page

## Your ticket to affordable Book Advertising

### Need Affordable Book Advertising?

In this economic climate who doesn't? Don't have time to create an author page yourself?

Theodocia Mclean site owner at [Books In Sync](#) will build a professional author page for you. She will scour the Internet to harvest everything about you and your books and then assemble your custom page.

### Included in a Multi-Book author page

- Detailed author bio
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- A JPG of your book cover with an embedded link taking people to your personal author website or to the book purchase link.
- Plenty of space for author's own book trailers.
- All Book Reviews are neatly put into an easy to read PDF.
- All your book covers will be displayed in a photo album that features a scrolling viewing box displaying one book at a time with the thumbnails of all your book covers below.
- Full author interview.
- "Coming Soon" box that will display book title, book cover and description of your next book(s).
- Upcoming attractions/signings.
- Author Contact and website links

Theodocia will update the page adding new books, signings, reviews or any other information you may need on your page.

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April.**

## Book Cover Contest!

### Book Cover Recognition Contest!

**Rules:**

- Authors may submit one book cover jpeg per each contest period.
- Authors who win will be recognized on Books In Sync.
- Authors are encouraged to have friends, other authors, and family members' etc. vote on their book cover.
- Winners are not allowed to enter another book cover during the next twelve months giving other authors a fair chance.
- All book covers submitted will be posted to the site as submissions come in.

**Submission Dates for Forms and Cover Jpegs are from March 19 – April 30th.**

The Voting Period Will Be Open to the Public from May 1st through May 31st.

The Winner of this contest will be recognized on Books In Sync in June 2009.

**Note:**

**This is not a monthly contest, but it will be offered throughout the year!  
The reoccurrence of such contest will depend solely on author's participation!**

Enter at [www.booksinsync.com](http://www.booksinsync.com)

## More Great Services

One Visit to **Booksinsync.com** and you will see the variety of Author and book services.

### Press Releases

#### What Is An Author's Press Release?

An Author's Press Release is news story, written in third person that seeks to demonstrate to the general public, to a publisher or to book stores the author's works.

Press releases are often sent alone, by e-mail, fax or snail mail. They can also be part of a full press kit, or may be accompanied by a cover letter to a newspaper, publisher, online press release distributor or used in many online sources as a form of advertising.

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Formatting services include general headers and footers, justification of the entire document, paragraph indentions, standard formatting for chapter beginnings, Table of Contents, and light editing etc.

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## Books In Sync.com

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**William Potter** Message Board and Blog Manager. Newsletter Editor. Site Technical Advisor and Public Relations Specialist.  
[wrpotter@booksinsync.com](mailto:wrpotter@booksinsync.com)