

# Books In Sync

## THE AUGUST NEWSLETTER

<http://www.booksinsync.com>

Volume 1, Issue 5

August 2009

**One Stop Author  
Services and Book  
Promotion  
Connecting To Book  
Enthusiasts!**

**In these tough economic times  
we know advertising dollars  
are short  
and the need for quality  
promotion is great, so we offer  
our ad pages  
at some of the lowest rates on  
the web.**

**By partnering with Editors,  
Videographers, Publishers,  
and Book Cover designers  
we have an unbeatable  
combination of affordable  
services.**

**The Reader's Café and Video  
Theater is always open for  
browsing.**

### **FREE PROMOTIONAL BIS PRESS RELEASE BLITZ FOR BOOKS IN SYNC AUTHORS**

July was an extra busy month here at Books In Sync. Site owner Theodocia McLean wrote a customized Press Release for each BIS author. This detailed release included an author bio, book synopsis, excerpts, reviews and even video trailers.

The PR's were then posted to numerous social networking sites including the BIS Face Book, My Space, A Book Inside Forum, International Book Guild, Exclusive Royal High Society, Review A Book, The Book Mason, The BIS Blog and the Books In Sync.Ning.com. For added exposure the release was also submitted to Amazines.com a leading Ezine article site. All these postings will bring a great deal of traffic and publicity to our authors and you can't beat the price.

New authors subscribing to Books In Sync will receive this wonderful promotional packaged included in the price of the promotional web page. Visit [Book-insync.com](http://www.booksinsync.com) today to find out more about our author pages and all the huge price breaks that BIS authors receive everyday. You'll find discounts on professional editing, video book trailers, covers and free book reviews. Looking for print and or E-Book publishing? BIS authors benefit from our partnership with Real Time Publishing.

Visit [www.booksinsync.com](http://www.booksinsync.com)

### **THE BARGAIN BASEMENT READER'S CAFÉ LISTING IS NOW FREE!**

Books In Sync is now offering the Bargain Basement Reader's Café listing free of charge. The listing is a one paragraph synopsis listing with a buy now link to the online bookstore of your choice. This is an entry level listing without all the bells and whistled of our full author pages. Free Café Authors don't receive the price reduction at our partner services. They also don't receive the free PR promotion package.

Free Café authors do receive the benefit of added exposure in our popular Reader's Café. Reader's browse the Café looking for unique books and authors.

Click for a sample listing. <http://www.booksinsync.com/bookssubmissions.html>

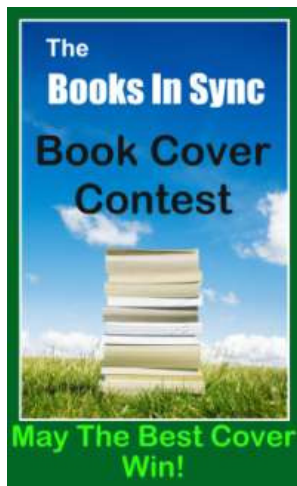


## THE BOOK PREVIEW TRAILER CONTEST

Voting Is Now Open And It Will Run Through August 30th!  
(Until Midnight Eastern Standard Time)

- ∅ The Winner Of This Contest Will Be Posted In Early September 2009.
- ∅ The Winner Will Get Recognition On The Book Trailer Contest Page
- ∅ Recognition On The BIS Theater Main Page
- ∅ Recognition In The BIS September News Letter
- ∅ The Winning Book Trailer Will Remain On The Site In Archives

Cast your vote <http://www.booksinsync.com/booktrailercontest.html>



## THE BOOK COVER CONTEST IS BACK

All book covers submitted will be posted to the site as submissions come in.  
Submission Dates for Forms and Cover Jpegs are from August 1 – August 30th  
(until midnight Eastern Standard Time).

- ∅ The Winner of this contest will be recognized on Books In Sync beginning in October 2009.
- ∅ The Winning Book Cover will be posted on the Book Cover Contest Page until the next contest when the posting will be placed on site in archive.
- ∅ The Winning Book Cover will be posted on The Reader's Café Main Page until the next contest posting, but will be placed on site in archive.

Enter the Contest <http://www.booksinsync.com/bookcovercontest.html>

**Books In Sync is now on [facebook](#). Stop by and say hi!**  
**All Books In Sync Author Spotlight Interviews will be posted here.**

<http://www.facebook.com/people/Theodocia-McLean/1341919426>

## BOOKS IN SYNC.NING.COM

All Books In Sync authors are invited to join us at our two newest social networking sites for authors. Sign up and join in the fun. Post your blogs, cover jpegs, trailers reviews and much more. Meet other BIS authors for chat and share writing and publishing secrets and info.

**See you at the blogs!**

<http://booksinsync.ning.com/>

<http://booksinsync.wordpress.com/>

## PINKY, A GIRL POWER HERO!

Despite decades of advances in the woman's movement, there are some who still believe that girls are weaker and less smart than boys of the same age. Children's author and illustrator MJ Daley-Prado saw a need for a strong, young, female character and Pinky fits the bill.

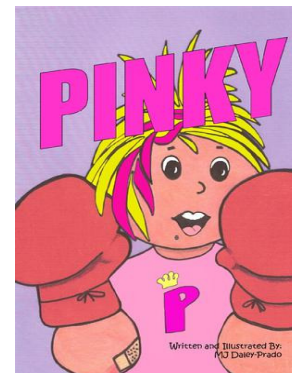
This empowering story is geared for audiences aged 4 to 9 and will also appeal to older children. My four-year-old daughter and six-year-old son loved it! Pinky is well on the way to becoming a bedtime favorite in our household.

Pinky packs a wallop; both in the boxing ring and in the book's wonderful message. She isn't afraid to do things her way; i.e., streaking her blonde hair or concealing her identity in the championship match. Don't even think about calling her a tomboy, as Pinky isn't happy to copy the boys-she sets out to beat them. Ignoring her Mom and Coaches' warnings, Pinky enters the State Boxing tournament to compete against the guys! Will she win? Can she overcome the doubters and gain the crowd's support? You'll have to pick up a copy to find out.

Pinky's message is clear and Prado's beautiful illustrations keep even the youngest reader's interest peaked. Prado is the author of six children's books, including *Grandma*, *What Is Cancer?*

I highly recommend Pinky for early readers looking for a girl-power hero. Pinky K. Henderson is a heroine who will entertain children and charm adults alike.

Create Space,  
June 2009  
ISBN #9781448628513



All Books In Sync  
Authors can have a  
free Literary Review!

Visit the Specialty  
Services page at  
Books In Sync

<http://www.booksinsync.com>

## ROSE OF THE ADRIATIC

In *Rose of the Adriatic*, author K.M. Daughters takes us back to the setting of her debut novel, *Jewel of the Adriatic*. Hundreds of pilgrims each year journey to the village of Valselo, Croatia where three visionaries have daily visits with Mary, Mother of God.

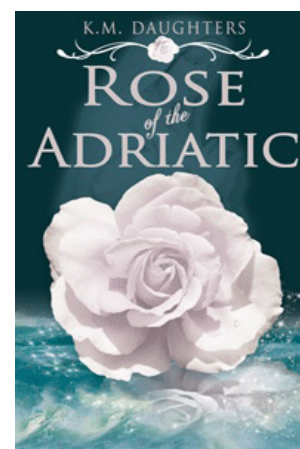
Anna Babic is one of the Visionaries. Young beautiful and fully devoted to Our Lady and to serving God; Anna is treated like a celebrity by villagers and visitors alike. Matt Robins is a non-believer whose faith was shattered as a child. He travelled from the U.S. for one reason; to prove the daily conversations are nothing more than pure nonsense. Matt is a doctor, a scientist and stem cell researcher. Rumors of miracle cures do nothing to convince him to call off his testing of Anna in hopes of finding scientific proof of a hoax.

From the first meeting with Anna, Matt cannot help but be mesmerized by her beauty and her honest soul. His attraction to her is immediate and he endeavors to shake off his reaction to her in order to carry out his work. Anna is certain that Our Lady has called Matt to Valselo to find his lost faith. Anna wants nothing more than to serve God and to one day have a family of her own. She begins to believe that Matt may be the man meant for her. Day by Day, Matt works harder to finish his testing, and to ignore his growing feelings for Anna.

Can Matt continue to disregard all that he sees and feels? Can he keep up his conviction to finding a fraud? Is this skeptical American the answer to Anna's prayers for a husband and family? Can she help him to open his heart and mind to his faith?

Rose of the Adriatic is a wonderful story of lost and regained faith and of a love created. I highly recommend it those who loved *Jewel* and to anyone who enjoys faith-inspired fiction.

White Rose Publishing  
July 2009  
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## Books In Sync

Theodocia McLean  
Books In Sync Site Owner

William Potter  
News Letter Editor

# BOOKS IN SYNC SPECIALTY SERVICES

### Shamrock Editing Services

Fast, accurate editing and proofreading with quotes starting from \$100 per 25,000 words.  
Example: a 75,000 word manuscript for approximately \$300.

Editor: Erin Hynd, a college-trained, professional writer/editor with more than 15 years experience in communications/publishing.

For a quote and a sample edit, please submit a 3-5 page manuscript sample in a Word document format.

Contact:

[shamrockediting@gmail.com](mailto:shamrockediting@gmail.com)

### Ida Publisher

All BIS authors have the opportunity to purchase A 'Ida Professional Video Book Trailer' at an amazing price break!

'Ida Professional Book Trailers' are professional quality, 2-3 minutes in length, with the expert service and price break that authors have come to expect here at Books In Sync! Uploaded to your BIS page and YouTube.

Contact:

[idapublisher@booksinsync.com](mailto:idapublisher@booksinsync.com)

### Reader's Choice Literary Reviews

**Don't forget all Books In Sync authors qualify for a free Literary Review.**

Book Reviews are offered on a first come first served basis. A member of the BIS review team will read your book and write a 150-400 word review. The review will be honest and unbiased.

Reader's Choice Literary Reviews does not pay postage. Reader's Choice Literary Reviews is not responsible for books lost in the postal system.

Each review will have a brief description of the story, but not enough to spoil the book for the reader. The reviewer will describe what he liked or didn't like about the characters and plot and why. The review will explain who will be interested in the book and why.

Reviews can take up to 4 weeks after the reviewer receives the print copy of the book.

Reviews will be posted to your BIS page, the BIS blog and the BIS Literary Review Page.

Marketing packages available. Marketing Packages post reviews to bookstores like Amazon.com, and Press Release sites, and Ezine article sites.

Contact:

[wrpotter@booksinsync.com](mailto:wrpotter@booksinsync.com)

### Bargain Basement Café Listing

The 'Bargain Basement Café is now **free** .

A short blurb in the genre that best suits your book with a link to an online bookstore of your choice. (Amazon, Lulu, etc.)

It does not include an 'Author's Page', book cover jpeg, book excerpt, book review, book trailer, spotlight interview or any special rates from BIS partners.

#### The 'Bargain Basement Café

<http://booksinsync.com/submissionsubscriptions.html>

#### The Reader's Café

The Books In Sync Reader's Café represents over 500 books from over a hundred authors. If you are looking for a unique reading experience then The Reader's Café is the place for you. Browse through this amazing collection of Fiction and Non-Fiction in over forty genres. Click through cover to large cover shots, author bios, synopsis, reviews, interviews, full chapter excerpts, trailers, awards and much more.

#### A page in the Reader's Café

<http://www.booksinsync.com/thereaderscafe/shortstories2.html>